

# A strong business voice for North East Pharmaceuticals

**Prospectus for Partners** 





## **Our Mission**

North East Pharma has been established as a business-led organisation to provide a strong collective voice and point of co-ordination for North East pharmaceuticals and medicines manufacturers.

We aim to strengthen already productive relationships and partnerships within the sector and strengthen collaboration with partners across the region and beyond.

North East Pharma will enable new projects and programmes to be taken forward in support of this aim and serve as a vehicle to receive funding to facilitate the delivery of the vision.



## **Partnership**

Partnership is open to all businesses engaged in pharmaceutical manufacturing and its upstream and downstream supply chains.

Partnership offers the opportunity to contribute to the development of North East Pharma initiatives and to strengthen the voice of the sector in the region. Through the partnerships and networks Pharma North East aims to facilitate tangible business benefits for its partners through projects and taking action.

Our mission is to support North East pharmaceutical sector businesses and manufacturers to grow their employment, skills, investment, exports and supply chains through business-led collaboration.



## The longstanding and globally successful pharmaceutical manufacturing cluster anchored in the North East is thriving and is primed for further growth.

## **Background**

Its story of success and the current economic and strategic value of the sector to the region was captured in the 2018 report: Profile and importance of the North East pharmaceutical manufacturing sector.

Covid-19 has been a key driver to further growth, and the sector has already made a contribution to the national response to the concerns about the security of supply of pharmaceutical products to the NHS. As a result, it is one of very few sectors in the region that has shown sustained growth during the current economic downturn.

Looking forward, changes in markets for drugs and treatments, new technologies and transformation of production processes, and opportunities to repatriate pharmaceutical manufacture to the UK to ensure security of pharma supply chains are all Government priorities that the North East cluster is well placed to respond to and benefit from. These aims are strongly aligned with the aims of the UK Industrial Strategy and the North East Strategic Economic Plan to foster growth in key sectors and to foster growth in less well-off regions of the UK and to level up the national economy.

National and regional Covid recovery plans create new and immediate contexts for growth. The Department for Business, Energy and Industrial Strategy prioritises investment in agile, flexible and scalable manufacture that fulfils clean and green objectives. The North East Covid-19 Response Group is working towards a recovery plan which delivers a greener and more resilient regional economy.

For a decade or more, senior pharmaceutical sector leaders have supported and participated in First for Pharma, a North East business leaders' network which aims to bring together the sector in the region. Pharma North East will build on and broaden this work to enhance the visibility of the sector regionally, nationally and internationally and strengthen our work with other partners.









There is an opportunity to work towards a ten-year growth strategy for the sector aligned to the UK Industrial strategy and the North East Strategic Economic Plan. This work will take account of the changing environment outlined above.

North East Pharma has been established as a company limited by guarantee that will act as the coordinator and collective voice of the sector, strengthen already productive relationships and partnerships within the sector and serve as a vehicle to receive funding to facilitate the delivery of the vision.

It will be governed by a board committed to ensuring that partners will secure tangible benefits from the projects undertaken by the company.

### Key action areas are expected to be:

- refreshing the information gathered in the 2018 report and communicating about the sector to a range of audiences
- ensuring the long-term supply of skills for the future
- developing the North East and international supply chain
- increasing logistics connectivity to support strengthened exports
- fostering innovation
- developing an enhanced communication strategy